



Roadmap of Research from your clinical problem to publication

Interactive workshop for the planning, monitoring, and publishing of professional and clinical research projects

November 19 & 20, 2010 – Dubai/United Arab Emirates

Supported by



Introduction



Dear Colleagues

Knowledge is based on research and experience; the results of research and experience are reflected in the scientific literature. For the sake of our patients it is of utmost importance for us clinicians to get along with the immense quantity of literature, to read and evaluate it critically following the criteria of evidence based medicine. On the other hand we should understand how to assess a clinical problem or the effect of a new treatment using clinical studies and finally report the results and our experience to the medical community. "Roadmap of Research – from your clinical problem to publication" provides you with all necessary information and techniques to search and evaluate the literature, design a clinical study and write your publication in a professional way.

We are very proud to bring Beate Hanson and Dirk Stengel, both internationally recognized experts in the field of clinical research, to Dubai for an interactive workshop about the art of clinical research.

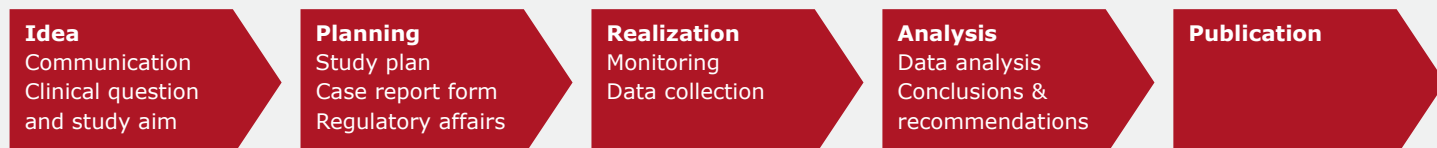
A handwritten signature in black ink, appearing to read 'P. Messmer'.

Prof. Dr. med. Peter Messmer

Consultant Trauma Surgeon
Rashid Hospital, Dubai

Why should I attend?

The *Roadmap of Research* workshop teaches the theoretical background and the practical implementation of the five phases of a research project:



After successful completion of the *Roadmap of Research* workshop you will be able to:

- Clearly define a clinical problem
- Plan the correct type of study
- Publish the results according to international standards

This workshop gives you the chance to meet with internationally recognized experts, network with colleagues and share experience. Individual sessions with the lecturers at the end of each day offer a unique opportunity to get professional advice on your particular research idea/project.

Who should attend?

The *Roadmap of Research* workshop is an ideal learning platform for physicians interested or involved in the planning, realization, and publication of a research project.

Accreditation

The *Roadmap of Research* workshop is under review for CME accreditation by the Dubai Health Authority; certificates will be handed over to the delegates at the end of the completed workshop.

Faculty

Beate P. Hanson, MD, MPH



Born in 1966 in Munich/Germany, Beate P. Hanson soon realized her deep interest in epidemiology, clinical investigation, and public health. Consequently, she completed a Masters in Public Health at the University of Washington, after having received her Doctorate in Germany in 1994 at the Benjamin Franklin University of Berlin.

In 2002, Beate took office as Director of Clinical Research and Documentation at AO Arbeitsgemeinschaft für Osteosynthesefragen (German for "Association for the Study of Internal Fixation"), where she presently manages a division of considerable size, coordinating studies involving more than 150 hospitals around the globe, besides handling about 175 external requests and generating about 25 publications every year. Her expertise is being sought after by many globally active companies across the globe.

A caring mother of two, Beate is a person who fascinates everybody dealing with her with her warm and engaging personality. She is a real expert in her field, but at the same time an understanding tutor, respecting the clinicians' concerns and offering practical approaches. In many national and international scientific meetings she has spoken to interested audiences, having made the search for real knowledge an enjoyable process, understandable for all.

Dirk Stengel, MD, PhD MSc



Born in 1969 in Berlin/Germany, Dirk Stengel started his clinical career as a trauma surgeon at the Unfallkrankenhaus Berlin (ukb), a metropolitan level-trauma center. He became involved in the evidence-based medicine movement in 1999, and recognized that clinicians and methodologists often speak different languages. Thus, he decided to combine the best from both worlds, and to become a surgeon-statistician hybrid. He studied epidemiology and earned his Masters of Science degree in 2004, followed by a PhD degree in 2007 at the Charité University Medical Center Berlin. He currently leads the Centers for Clinical Research of the departments of Orthopedic and Trauma Surgery at the ukb and the University of Greifswald, as well as the Methodological Reference Center of the German Association of Trauma Surgeons. He is a consultant to multiple national and international academic institutions and societies including the AO Foundation and Cochrane Collaboration, a reviewer for many scientific journals, and coordinator of dozens of clinical trials. He follows two philosophies: 1. Apart from all seriousness, research is (and must be) fun, and 2. all research must ultimately benefit patients and their caregivers.

Course venue

The Department of Medical Education came into existence in 2001 with the purpose of providing innovative medical educational opportunities for the employees of the Dubai Health Authority (DHA) in order to improve the quality of health care to its customers using three centers; the Learning Resource Center, the Professional Development Center and the Academic Affairs Center. Today the Department of Medical Education has evolved as one of the most prestigious departments within the Dubai Health Authority concentrating on the professional development and technical competence of the employees of DHA to enhance job skills and competency through quality training and educational activities in collaboration with the world-class educational leaders. The teaching facilities of the Department of Medical Education are adjacent to the Rashid Hospital complex in Dubai, one of the most prominent and reputable emergency medical centers in the Gulf region.

Course program

Friday, November 19, 2010

- Registration opens 08.00 h

Morning session 09.00 – 12.30 h

- Introduction: The meaning of “evidence”
- How to formulate focused clinical questions
- Medical databases for everybody

Afternoon session 14.30 – 18.00 h

- Pragmatic search for best evidence (theory)
- Pragmatic search for best evidence (practice)
- Communicating information to professionals and patients

Individual consultations

Saturday, November 20, 2010

Morning session 09.00 – 12.30 h

- Introduction: The importance of clinical research
- Inference, causality and confounding
- Study design

Afternoon session 13.30 – 17.00 h

- Sampling and data recording
- Data analysis and reporting
- Tips and tricks for your manuscript

Individual consultations

Sponsors

This course is supported by



SAPCA is supported by



Registration form

Please email or fax to:

SAPCA Central Registration Office
Fax: +971 4 208 86 99
Email: registration@sapca.ch

- I need an invitation letter for my visa application to Dubai
 I would like to have an individual consultation with one of the lecturers during the workshop

Personal data

- Prof. Dr. Mr. Mrs. Ms.
 Male Female

First name _____ Family name _____

Hospital/Institution _____

Department _____

Position _____ Title _____

Postal address _____

City _____ Country _____

Phone _____ Email _____

Registration

- I will be paying the early registration course fee of AED 1,225/USD 335 in advance
 I will be paying the late registration course fee of AED 1,450/USD 395 cash on-site

Hotel reservation

- I would like to make a reservation at the **Premier Inn Dubai International Airport** at a preferential rate of AED 360 per room per night

Arrival _____ Departure _____ Number of nights _____

Payment method

Bank transfer

Bank Name: HSBC Bank Middle East Limited, Jebel Ali Branch
Account Holder: Swiss Arab Consulting FZE
Account Number: 01-727577-001
SWIFT: BBMEAEAD

Please do not forget to state your full name and the workshop name

Cheque

Please send your cheque payable to Swiss Arab Consulting FZE to the following address:
SAPCA Central Registration Office
c/o Swiss Arab Consulting
P.O. Box 211559
Dubai/United Arab Emirates

Please do not forget to enclose a copy of your registration

Cash (on-site only)

Credit card payments will be accepted soon

Date _____ Signature _____

Course organizer

Swiss Arab Postgraduate Clinical Academy (SAPCA) has been established by high profile academic people from Switzerland together with prominent local businessmen in order to make state-of-the-art postgraduate medical education available to healthcare professionals in the Middle East. SAPCA wants to contribute to the exchange of knowledge and transfer of expertise between Switzerland/Europe and the Middle East by establishing a forum for mutual exchange of knowledge and expertise that will enhance the well-being of the society.

SAPCA works closely with political, academic and industry leaders in order to assure highest levels of quality with regard to the academic content as well as the most up-to-date educational methods. SAPCA is in the process of being accredited as CPD provider for the Dubai Health Authority and other health authorities in the GCC.

Registration

In order to register for the *Roadmap of Research* workshop please complete the registration form included in this brochure. Please note that your registration becomes valid only after the receipt of payment and after confirmation by the course organizer.

Early registration fees AED 1,225/USD 335

On-site registration AED 1,450/USD 395*

* On-site registration and payments can be accepted in cash only

Your registration fee includes

- Attendance of all lectures/practical sessions
- Teaching material for the workshop
- Individual consultation with one of our lecturers to discuss your research project
- Coffee breaks and lunch buffet on both days

Terms of cancellation

- > 4 weeks before the course date: refund of the course fee less 25% in case of written cancellation of the registration by the participant
- < 4 weeks before the course date: no refund can be granted

Travel and accommodation

Participants are responsible for their own travel and hotel arrangements. Preferential rates can be obtained at our following partner hotel in Dubai if the reservation is made together with the course registration. Transportation to/from the course venue to the hotel is arranged by the course organizer.

Premier Inn Dubai International Airport

<http://global.premierinn.com/gcc>

AED 360* per room, per night, bed & breakfast (single occupancy)

* Net prices inclusive of all local taxes; hotel bills have to be settled directly by the participants upon check-in.

Whilst our preferential rates as quoted above are guaranteed, the course organizer can accept no liability what so ever for additional charges in case of cancellation and/or no-show.

For further information please contact the course organizer

SAPCA Central Registration Office

Phone: +971 4 208 85 85

Fax: +971 4 208 86 99

Email: info@sapca.ch